

PROGRAM

“Care and personal Services, generating employment, source of well-being and social integration”.

The Conference will make an analysis of European experiences divided into four main themes *(1), treated at four plenary sessions, taking place in two days:

Thursday, November 11 2010

9h00 – Arrival and Participants’ registration - welcome coffee

9h30 – Introductory speech and opening remarks to the Conference

9h45 – The opening of the Conference.

Mr. Bruno ARBOUET, Managing Director of the French National Agency for Lifestyle and Home Care Services (France)

10h00 – Care and Personal Services sector in Europe: Experiences and proposals

Chairman: Mr. Javier BENAVENTE BARRÓN, President of the Spanish Association for services to the person (AESP).

10h15 – **Mr. Paolo REBOANI**, President of Italia Lavoro: “Quadro delle politiche nazionali/ Il piano nazionale per lo sviluppo del settore in Italia”

instead

Mr. Mario CONCLAVE, Manager of area of Social and labour inclusion, Italia Lavoro.

10h30 – **Ms. Misa LABARILE**, Policy Analyst European Commission DG Employment, Social Affairs and Equal Opportunities: “The Services to the Person in the context of the EU2020.”

10h45 – **Mr. Robert ANDERSON**, Head of Unit, EUROFOUND, Dublin, Living Conditions and Quality of Life .European Foundation for the Improvement of Living and Working Condition: “ Employment in home care services.”

11h00 – **Mr. Bruno ARBOUET**, Managing Director of the French National Agency for Lifestyle and Home Care Services (France): “Les services à la personne en France : Bilan & perspectives.”

 11h15 – Questions

 11h30 – Pause.

12h00 pm– Care and Personal Services, generating employment.

Chairman: **D. Enrique LAMARCA**, Commercial and Marketing Manager
Interpartner Assistance.

 The Development of the sector: between efficiency and job creation.

12h15 – **Mr. Dominik ENSTE**, Senior Economist - Cologne Institute for Economic Research
(University of Applied Science Cologne): “Family Supporting Services in Germany”.

12h30– **Mr. Román GIL**, Lawyer Sagardoy Abogados: “Apuntes laborales sobre las
implicaciones en la legislación laboral española.”

12h45 – **Ms. Federica ROSSI GASPARRINI**, President of Domina Association (Italy): “Il ruolo
delle persone come datori di lavoro diretti. Sfide e soluzioni.”

13h00 – **Ms. Miroslava IVANOVA**, Managing Director of the European Federation for
Services to Individuals (EFSI): “Role of private companies in development and
professionalization of lifestyle and home-care services”.

13h15 – **Mr. Luca BELTRAMETTI**, Professor in Economics Department, Geneva University:
“Sviluppo servizi alla persona ed emersione lavoro irregolare molto rilevante in
Italia.”

13h15 – **Mr. Javier BENAVENTE**, President of the Spanish Association for services to the
person (AESP): “Propuestas para el desarrollo de los SAP en España.”

13h45 – Questions.

14h00 – Lunch Break.

15h30 – Tools for the articulation of the services: European Experiences.

Chairman: **Mr. Manuel ASLA**, Business Development Manager Edenred.

 How to use the Care and Personal Services and means of payment.

15h30 – **Ms. Francesca ESPOSITO**, Director of Legislative office. INSP Istituto Nazionale
Previdenza Sociale (National Institute of welfare system) Italie: “Lavoro Occasionale di
tipo Accessorio. Il sistema nazionale di gestione dei voucher”.

15h45 – **Ms. Marie Pierre LE BRETON**, Director of supply development and partners of the
French National Agency for Lifestyle and Home Care Services (France) :
« Mécanismes de développement, gestion et contrôle : la création d’une Agence
nationale des services à la personne ».

16h00 – **D. Philippe RAMBAUD** Director of Business Unit Domicile (AXA Assistance): “Services
& Consulting Engineering: Bodily Injury Case Management”

16h15 – Questions.

16h30 – Care and personal Services: in close proximity to people.

Chairman: Mr. Oscar MASSO, Marketing and Communication Manager of Sodexo.

16h45 – Ms. Cristina RODRIGUEZ-PORRERO MIRET, Manager of CEAPAT-IMSERSO (Centro de Referencia Estatal de Autonomía Personal y Ayudas Técnicas) “La innovación para la organización de los servicios. Uso provechoso de las tecnologías de la información y la comunicación en los SAP.”

17h00 – Ms. Paola GABALDI, Strategic and development Manager, Agencie of Education, Training and Employment in Lombardia (Italia): “ Il sistema dei servizi alla persona in Regione Lombardia.”

17h15 – Ms. Marie Béatrice LEVAUX President of the National Federation of Household Employers (FEPEM) (France): “Emploi entre particuliers et professionnalisation : comment normaliser le travail informel et accompagner les besoins sociétaux européens. »

17h30 – Ms. Reija HEINOLA Development Manager; Ageing and Services. National Institute for Health and Welfare (THL Finlandia): “Support for informal care - shared responsibility between local municipalities and informal carers.”

17h45 – Questions.

18h00 – Closing discussions of the day

Friday, November 12 2010

9h00 – Arrival and Participants' registration - welcome coffee

9h30 – Introductory speech and opening remarks

Mr. Javier BENAVENTE BARRÓN, President of the Spanish Association for services to the person (AESP).

10h00 – Care and Personal Services, a source of welfare

Chairman: D^a. Mercedes PASCUAL, Sales Manager of Alares.

 Reconciling work and family and Business competitiveness.

10h00 – Ms. María Ángeles MARTÍNEZ MINGUEZA, Deputy Director General. Equal Opportunities at Work and against discrimination. Ministry of Health, Social Policies and Equality – SPAIN: “La Conciliación corresponsable ¿por qué, para qué y cómo?”

10h15 – Ms. Christiana WEIDEL, President of The World of NGOs. Equality Counsellor (Lower Austria Government): “Reconciling work & family: Governments share responsibility!”

10h30 – Ms. Madeleine STARR, Head of Policy Development (Carers UK): “Care and Family Services and Business Productivity: work-life balance and absenteeism”

10h45 – Ms. Mireia LAS HERAS, Academic Director of IESE's International Center for Work and Family: “Integración Trabajo y Familia: Consecuencias Sociales, Empresariales y Familiares.”

11h00 – Ms. Cinzia ALITTO, Office Coordinator of National Equal Opportunities Counsellor. Ministry of Labour and Social Policies (Italy) “Piano operativo “Sistema di interventi per favorire la conciliazione dei tempi di vita e di lavoro”. Carta per le pari opportunità.”

11h15 – Ms. Ruth VALLEJO, Professor on Labour and Social Law, Universidad de Zaragoza. “Buenas prácticas de la Administración local y fomento de la corresponsabilidad.”

11h30 – Questions.

11h45 – Coffee break.

 Training and professionalization

Chairman: D^a. Ana GARRIDO, Managing Director, Asmedit (Calboquer).

12h15 – Ms. Ana LITE MATEO, Technical Counsellor of Unit of Equal Opportunities at Work and against discrimination. Ministry of Health, Social Policies and Equality – Spain:
“Acreditación de competencias profesionales adquiridas por la experiencia laboral. Programa Acredita-T.”

12h30 – Ms. Ilaria BETTELLA Expert in labour Market, Veneto Lavoro Agency: “The Public Regional Register of Caregivers in Veneto (Italy).”

12h45– Questions.

 Assistance to dependents and Care and Personal Services

Chairman : Mr. Josep LLOVERA MONTSERRAT, Director of Health area.
Eurest Colectividades (Medirest)

13h00 – Mr. José María ALONSO SECO. Technical Counsellor. IMSERSO: “Promoción de la Autonomía Personal y Atención a la Dependencia: una realidad a través de la Ley 39/2006”

13h15 – Mr. Denis STOKKINK, President of the European Think Tank “Pour la Solidarité”:
“Professional Care Services: Tool for Diversity and Social Integration”.

13h30 – Ms. Annette ANGERMANN, Policy Officer Observatory for Sociopolitical Developments in Europe (Project Team Berlin) .German Association for Public and Private Welfare: “Care and personal Services: Reconciling work and family” and Assistance to dependents.”

13h45 – Questions.

14h00 – Closure of the Conference

Ms. Joëlle MILQUET, Deputy Prime Minister, Minister for Employment and Equal Opportunities, in charge of immigration and asylum policy (Belgium)

instead

Ms. Sophie LENOBLE, Deputy Prime Minister Counsellor (Belgium)

